

Investment thesis formulation and implementation for a DeepTech VC

Background

A newly established VC fund in the Middle East engaged Nuvantta to build out its Life Sciences vertical. The mandate was to shape a credible investment strategy, establish deal flow, and identify partnership opportunities that would position the fund as a differentiated player in early-stage biotech, medtech, and healthtech.

Approach

- **Investment Strategy:** Defined a tailored early-stage life sciences investment thesis, prioritising segments, geographies, and stage focus.
- **Partnership Mapping:** Curated a network of strategic partner – corporates, accelerators, and domain specialists, to support portfolio companies with validation and growth.
- **Deal Flow & Diligence:** Designed and executed a structured process to source, screen, and evaluate startups; ran independent diligence cycles to validate science, strategy, and commercial readiness.
- **Ecosystem Positioning:** Aligned fund narrative and strategy with investor priorities, highlighting cross-border strengths and sector expertise.

Outcome

- Delivered a **clear, investable strategy** for the life sciences vertical, with defined focus areas and return pathways.

- Established **curated partnerships** that expanded the fund's reach and credibility in global ecosystems.
- Built a **deal pipeline** of vetted opportunities, with full diligence cycles completed for selected startups.
- Positioned the fund as a **serious early-stage investor** in life sciences, enabling informed decision-making and stronger LP engagement.